ANAND CHAUHAN

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Gurugram, Haryana, India 122001

PRODUCT DESIGNER

UI Design | Interaction Design | UX Design | User-Centered Design

Experienced UI/UX Designer with five years in web and mobile interface design. Skilled in interaction design, prototyping, and user-centered practices. Proficient in Figma and Adobe Creative Cloud. Passionate about transforming complex interactions into intuitive and aesthetic experiences. Eager to advance innovation in technology through impactful design solutions.

WORK EXPERIENCE

Mikelegal - *Gurugram, Haryana*   May 2023 – Present

Product and Visual Designer

- Enhanced product quality and contributed to new product development, aligning with strategic business objectives.
- Assisted in the creation and management of graphic assets, ensuring consistency with the company's branding strategy.
- Focused on continuous improvement of design and functionality, aiming to enhance user experience and customer satisfaction.
- Utilized user-centered design principles in Figma, leveraging Auto Layout and creating design systems to optimize the aesthetic and practical aspects of product interfaces.

MyWays - *New Delhi, Delhi*   May 2022 – August 2022

Product Design Intern

- Played a key role in developing the Employability Positioning System (EPS), enhancing the job search process for tech students.
- Ensured EPS's usability and intuitive design, facilitating easier access to relevant job opportunities and professional profile creation.
- Supported MyWays' mission to positively impact user lives by designing a system that offers personalized job recommendations based on individual skills and interests.

- Assisted in connecting students with job opportunities that match their career goals and passions.
- Contributed to innovative solutions for enhancing student and professional career paths in tech.
- Gained valuable skills and insights in product design through hands-on experience at MyWays.

Capped Out Media – *Salt Lake City, Utah, U.S.A*   **Feb 2020 – August 2020**

Web and Graphics Designer

- Created web designs, app designs, logo designs, and packaging designs for companies in physical product industries like beverages, foods, and supplements.
- Collaborated with major brands that sponsored Kylie Jenner to enhance sponsorship materials and promotional content.
- Delivered customized design solutions tailored to the specific needs of each client across diverse product categories.

EDUCATION

Chitkara Design School – *Chandigarh, India*   **Feb 2020 – August 2024**

Bachelor of Design – User Experience

- Learning UX Design for four years, focusing on user-centered design, design systems, UX and UI principles, service design, interaction design, empathy, and UX deliverables.
- Gaining hands-on experience in conducting user research, creating wireframes, and prototyping for real-world projects.
- Collaborating with peers in group projects to design comprehensive digital solutions that address user needs and business objectives.

PROFESSIONAL SKILLS

- UI Design.
- Design System.
- User Research.
- Empathy.

PROFESSIONAL TOOLS

- Figma.
- Webflow.
- Framer.
- Photoshop.
- CSS.
- Wordpress.
- Elementor.

AWARDS AND HONORS

Lollypop Designathon Winner 2024 - *Bangalore, Karnataka*   4th May 2024

- Participated in the prestigious Lollypop Designation, India's biggest annual Designathon, as only 100 designers selected globally.
- Completed a 24-hour Designathon to deliver a product aligned with a given problem statement.
- Applied comprehensive design process skills to produce innovative solutions under challenging time constraints.

Manipal University Designathon Winner 2023 - *Jaipur, Rajasthan*   12th April 2023

- Competed against over 10 design schools in a 48-hour product design challenge using a structured design process.
- Successfully documented the design process and product development journey for assessment.
- Recognized as the overall winner of the event for delivering an exceptional product within the set timeframe.

VOLUNTEER EXPERIENCE

Pixel Arena - *India*   Jan 2024 – PRESENT
Non-Profit Community

- Leading a community of 400+ designers, offering guidance on design concepts like Figma, Auto Layout, design systems, Framer, and mockups.
- Conducting Sunday masterclass sessions and assisting with design challenges, providing personalized support through case studies and presentations.